

Billy Bob's



1989 CALENDAR

Dear Friend,

Because you are one of my very *special* friends, I am giving you this 1989 Calendar which features me, Billy Bob! My friends at ShowBiz Pizza Place have been very busy making plans for you to have lots of fun during the coming year, so be sure to keep your calendar handy. Your Mom & Dad will like using the monthly money saving coupons in my calendar and I know you will like all the FREE gifts!

I can't wait to see you at ShowBiz Pizza Place — where a kid can be a kid!!

Your Pal,



**HEY KIDS!
JOIN BILLY BOB'S FAN CLUB!**

With a Fan Club Card, you will receive 2 FREE ride and game tokens with Mom & Dad's food purchase. **PLUS, every Tuesday is Fan Club Day . . . present your Fan Club Card for 5 free ride and game tokens and a FREE small Coke™ with your food purchase.** You will also receive special newsletter mailings with money saving coupons and on your birthday you'll receive a card for a FREE mini pizza.

Just complete the fan club sign-up form on the back page of this calendar and bring it to ShowBiz to receive your official Billy Bob Fan Club Card and also 2 FREE ride and game tokens. (Membership is good for one year, so you'll need to be sure and sign up each year!)

We have the following fun activities planned for 1989 at ShowBiz Pizza Place:

Fan Club Party — Sunday, December 18, 1988

May Is Scouting Month at ShowBiz

Special Mother's Day Offer — Sunday, May 14th

Special Father's Day Offer — Sunday, June 18th

Storytime With Billy Bob begins on Wednesday, June 7th and will take place **every Wednesday and Friday at 11:30 AM through the month of August.** There will be games to play, fun activities, face painting, FREE tokens and of course lots of good books to read with me, Billy Bob!

Billy Bob's Birthday — Friday, June 23th

My friends at ShowBiz will be celebrating my birthday all week long, beginning Sunday, June 18th through Friday, June 23rd. Be sure to come in and join in on all the fun!

Special Grandparent's Day Offer — Sunday, September 10th

SAFE Halloween Fan Club Parties — Monday, October 30th & Tuesday, October 31st

Billy Bob loves to get out and visit around town. Call your local ShowBiz the next time you want Billy Bob to visit your sports event, fair, school carnival, benefit, parade or other gathering! It's FREE!

Note to Parents: The above activities may be offered in the following locations: Fayetteville, AR; Myrtle Beach and Surfside Beach, SC. Please contact their General Manager for details. Thank you.



December



1988

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	SHOWBIZ GIFT CERTIFICATES Now Available			1	2	3 Have you made your wish list yet?
4 First Day of Hanukkah	5	6 St. Nicholas Day Fan Club Day	7	8	9	10
11	12	13 Fan Club Day	14	15 Only 10 days 'til Christmas	16 Beethoven's Birthday	17 Wright Brother's Day
18 Fan Club Party	19	20 Fan Club Day	21 First Day of Winter	22	23	24 Christmas Eve
25  Christmas	26	27 Fan Club Day	28	29	30	31 New Year's Eve

\$13.89 HOLIDAY SPECIAL!

- Large 1 or 2 Topping Pizza or our Super Combo
 - Pitcher of Coke™ • 25 Ride & Game Tokens
- Save Up To \$9.00!

With this coupon, any day, any time. Valid: December 1-30, 1988
Present coupon when ordering.
Not valid with group packages, discount offers or other coupons.



\$13.89 SANTA'S TREAT!

- Large 1 or 2 Topping Pizza or our Super Combo
 - Pitcher of Coke™ • 25 Ride & Game Tokens
- Save Up To \$9.00

With this coupon, any day, any time. Valid: December 1-30, 1988
Present coupon when ordering.
Not valid with group packages, discount offers or other coupons.



January



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1  New Year's Day	2	3 Fan Club Day	4	5	6	7
8 Elvis Presley's Birthday	9 First Balloon Flight in America, 1793	10 Fan Club Day	11	12	13	14
15	16 Martin Luther King, Jr.'s Birthday (Observed)	17 Benjamin Franklin's Birthday Fan Club Day	18	19	20	21
22	23	24 Fan Club Day	25	26	27	28 
29	30	31 Fan Club Day				

10

FREE Ride and Game Tokens
with the purchase of any Large Pizza

Valid: January 1-31, 1989
Present coupon when ordering.

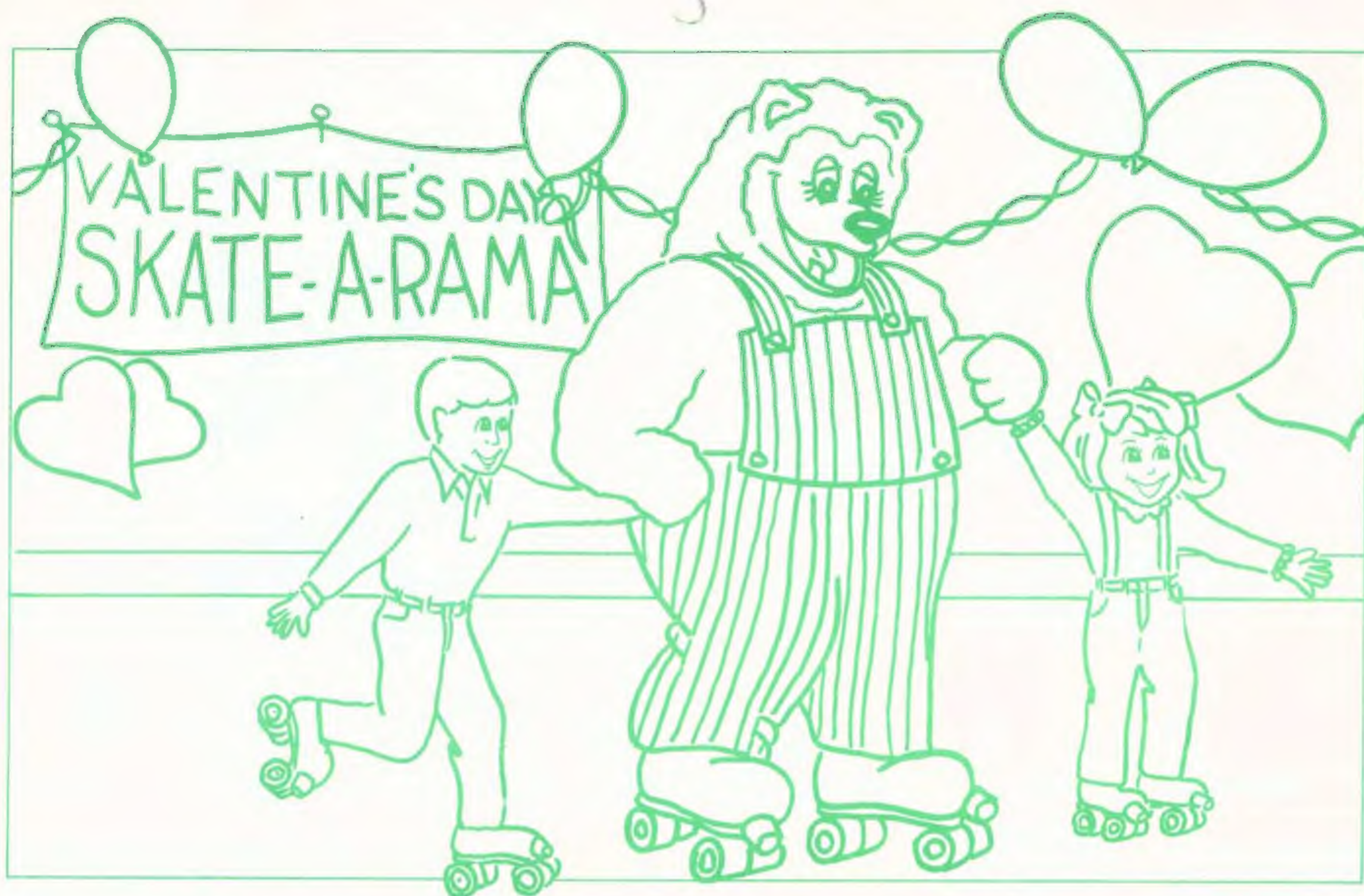
Not valid with group packages, discount offers or other coupons.

FREE Billy Bob Wallet

With the purchase of any Large Pizza

Valid: January 1-31, 1989 (While supplies last.)
Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.



February



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7 Fan Club Day	8 Boy Scouts of America Founded, 1910 Ash Wednesday	9	10	11
12 Lincoln's Birthday	13	14 Valentine's Day Fan Club Day	15	16	17	18
19	20	21 Fan Club Day	22 Washington's Birthday	23	24	25
26	27	28 Fan Club Day	NATIONAL CHILDREN'S DENTAL HEALTH MONTH			

FREE ShowBiz Custom Stickers

with the purchase of any Large Pizza

Stickers include Billy Bob, the Rock-Afire Explosion Characters, a "Billy Bob Loves Me" bumper sticker and a ShowBiz logo sticker.

Valid: February 1-28, 1989 (While supplies last.)

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.



FREE Breadsticks

with the purchase of any Large Pizza

Valid: February 1-28, 1989

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.



March



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 National Anthem Day	4
5	6	7 Fan Club Day	8	9	10	11 Johnny Appleseed Day
12 Girl Scouts Founded, 1912	13	14 Fan Club Day	15	16	17 St. Patrick's Day	18
19 Palm Sunday	20 First Day of Spring	21 Fan Club Day	22	23	24 Good Friday	25
26 Easter	27	28 Fan Club Day	29	30	31	

10

FREE Ride and Game Tokens
with the purchase of any Large Pizza

Valid: March 1-31, 1989.
Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.



FREE Easter Egg
with Free Kiddie Koupon* inside!

No purchase necessary.
Valid: March 1-31, 1989.
Present coupon when ordering.
One coupon per child, please.
* Good for 1 FREE Kiddie Ride



April



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	APRIL SHOWERS BRING MAY FLOWERS!					1 April Fool's Day
2 Daylight Savings Time Begins	3	4 Fan Club Day	5	6	7	8
9	10 Week of the Young Child	11 Fan Club Day	12	13	14	15
16	17	18 Fan Club Day	19	20 First Day of Passover	21	22
23	24	25 Fan Club Day	26	27	28	29
30						



\$14.89 SPRING SPECIAL

- Large 1 or 2 Topping Pizza or our Super Combo
- Pitcher of Coke™ • 25 Ride & Game Tokens

Save Up To \$9.00!

With this coupon, any day, any time.

Valid: April 1-30, 1989

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.

FREE Kid's Cereal Bowl with lid

with the purchase of any Large Pizza



Valid: April 1-30, 1989 (While supplies last.)

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.



May



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
AMERICAN BIKE MONTH	1 Leave a basket of flowers on your friend's doorstep May Day	2 Fan Club Day	3	4 MAY IS SCOUTING MONTH AT SHOWBIZ!	5	6
7	8	9 Fan Club Day	10	11	12	13
14 Mother's Day	15	16 Fan Club Day	17	18 Count the days until school is out & mark it on your calendar	19	20 Armed Forces Day
21	22	23 Fan Club Day	24	25	26	27
28	29 John F. Kennedy's Birthday Memorial Day	30 Fan Club Day	31	 On Mother's Day, show your Fan Club Card and receive a FREE Mini Pizza for Mom! <small>(No purchase required — One pizza per Mom, please.)</small> 		



FREE
"All-You-Can-Eat" Salad Bar
with the purchase of any Large Pizza

Valid: May 1-31, 1989
Present coupon when ordering.
Not valid with group packages, discount offers or other coupons.

FREE Painter's Cap
with the purchase of any Large Pizza

Valid: May 1-31, 1989 (While quantities last.)
Present coupon when ordering.
Not valid with group packages, discount offers or other coupons.



June



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
BILLY BOB'S ALL WEEK BIRTHDAY CELEBRATION June 18 - 23 — Make your group reservation now!				1	2	3
4	5	6 Fan Club Day	7 Storytime with Billy Bob 11:30 am	8	9 Storytime with Billy Bob 11:30 am	10
11	12	13 Fan Club Day	14 Flag Day Storytime with Billy Bob 11:30 am	15	16 Storytime with Billy Bob 11:30 am	17
18 Father's Day On Father's Day, show your Fan Club Card and receive a FREE Mini Pizza for Dad! <small>(No purchase required — One pizza per Dad, please.)</small>	19	20 Fan Club Day	21 Storytime with Billy Bob 11:30 am	22	23	24 Billy Bob's Birthday
25	26	27 Fan Club Day	28 Storytime with Billy Bob 11:30 am	29	30 Storytime with Billy Bob 11:30 am	NATIONAL DAIRY MONTH

\$14.89 SUMMER SPECIAL!

- Large 1 or 2 Topping Pizza or our Super Combo
 - Pitcher of Coke™ • 25 Ride & Game Tokens
- Save Up To \$9.00!

With this coupon, any day, any time. Valid June 1-30, 1989.
Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.

FREE Billy Bob Punch Ball

with the purchase of any Large Pizza



Valid: June 1-30, 1989 (While supplies last.)
Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.



July



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NATIONAL ICE CREAM MONTH						1 First USA Postage Stamp Issued in 1847
2	3	4  Independence Day Fan Club Day	5 Storytime with Billy Bob 11:30 am		7 Storytime with Billy Bob 11:30 am	8
9	10	11 Fan Club Day	12 Storytime with Billy Bob 11:30 am	13	14 Storytime with Billy Bob 11:30 am	15 National Ice Cream Day
16	17	18 Fan Club Day	19 Storytime with Billy Bob 11:30 am	20 Apollo II Landed on the Moon. 1969	21 Storytime with Billy Bob 11:30 am	22
23	24	25	26 Storytime with Billy Bob 11:30 am	27	28 Storytime with Billy Bob 11:30 am	29
30 Henry Ford's Birthday	31	Fan Club Day				



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FREE Ride and Game Tokens
with the purchase of any Large Pizza

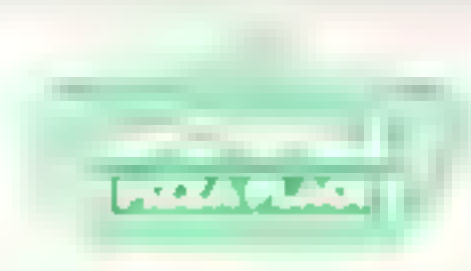
Valid: July 1-5, 1989
Present coupon when ordering.
One coupon per large pizza, please.
Not valid with group packages, discount offers or other coupons.

FREE Billy Bob Plastic Mug
with the purchase of any Large Pizza

Valid: July 1-31, 1989 (While supplies last.)
Present coupon when ordering.
Not valid with group packages, discount offers or other coupons.



August



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
			Storytime with Billy Bob 11:30 am		Storytime with Billy Bob 11:30 am	National Family Day
6	7	8	9	10	11	12
Friendship Day		Fan Club Day	Storytime with Billy Bob 11:30 am		Storytime with Billy Bob 11:30 am	
13	14	15	16	17	18	19
International Left-Hand Drive Day		Fan Club Day	Storytime with Billy Bob 11:30 am		Storytime with Billy Bob 11:30 am	
20	21	22	23	24	25	26
		Fan Club Day	Storytime with Billy Bob 11:30 am		Storytime with Billy Bob 11:30 am	
27	28	29	30	31		
		Fan Club Day	Storytime with Billy Bob 11:30 am	First Pro Football Game Played		

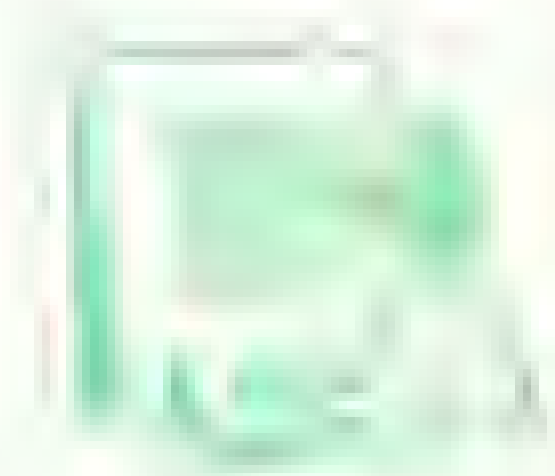
FREE Billy Bob PlayBox
with the purchase of any Large Pizza

Valid August 1-1989. While supplies last.
Excludes other promotions.

Not valid with other packages, taxes or delivery charges.

FREE "All-You-Can-Eat" Salad Bar
with the purchase of any Large Pizza

Valid August 1-1989.
Excludes other promotions.





September



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	On Grandparent's Day present your Fan Club Card and receive a FREE Mini Pizza for Grandma and Grandpa! <small>No purchase required — One pizza per grandparent, please.</small>				1	2
3	4	5	6	7	8	9
10 Grandparent's	11	12 Fan Club Day	13	14	15	16
17 Citizenship Day	18	19 Fan Club Day	20	21 World Peace Day,	22 First Day of Autumn	23
24	25	26 Fan Club Day	27 American Indian Day	28	29	30



\$9.99 FAMILY SPECIAL!

Large 1 Topping Pizza
10 Ride & Game Tokens

\$14.89 Back To School Special

• Large 1 or 2 Topping Pizza or our Super Combo
• Hitcher of Cake™ • 25 Ride & Game Tokens
Save Up To \$9.00!





October



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
						Sweetest Day
22	23	24	25	26	27	28
		Fan Club Day United Nations				Statue of Liberty Dedicated in 1886
29	30	31				
Daylight Savings Time Ends		FAN CLUB SAFE HALLOWEEN PARTIES! Fan Club Day				

NATIONAL PIZZA MONTH!





November

1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2 Daniel Boor Birthday	3	4
5	6	7 Election Day Fan Club Day	8	9	10	11 Veteran's Day
12	13	14 Fan Club Day	15	16	17	18 Teddy Bear Anniversary
19	20	21 Fan Club Day	22	23 Thanksgiving	24	25 Mickey Mouse's Birthday
26	27	28 Fan Club Day	29	30		

99¢

Pitcher of Coke™

with any pizza & drink
purchase. Limit one per order.

Valid November 1-30, 1989

Present coupon when ordering
one coupon per large pizza. Please

Not valid with group packages, discount offers or other coupons.



FREE Billy Bob Slinky™

with any pizza & drink purchase. Limit one per order.

Valid November 1-30, 1989. While supplies last.

Present coupon when ordering.

Not valid with group packages, discount offers or other



December



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	SHOWBIZ GIFT CERTIFICATES — Perfect for Holiday giving!				1	2
3	4	5 Fan Club Day	6 St. Nicholas Day	7	8	9
10	11	12 Fan Club Day	13	14	15 Only 10 days 'til Christmas	16
17	18	19 Fan Club Day	20	21 First Day of Winter	22	23 First Day Of Hanukkah
24 Christmas Eve	25 Christmas	26 Fan Club Day	27	28	29	30
31 New Year's Eve						



\$14.89 HOLIDAY TREAT!

- Large 1 or 2 Topping Pizza or our Super Combo
 - Pitcher of Coke™ • 25 Ride & Game Tokens
- Save Up To \$9.00!

With this coupon, any day, any time. Valid December 1-30, 1989.

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.

\$14.89 WINTER SPECIAL!

- Large 1 or 2 Topping Pizza or our Super Combo
 - Pitcher of Coke™ • 25 Ride & Game Tokens
- Save Up To \$9.00!

With this coupon, any day, any time. Valid December 1-30, 1989.

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.



IT'S PARTY TIME AT SHOWBIZ!



The following group packages are also available at your local ShowBiz Pizza Place. Call the store manager for details and reservations.

Note: These group packages may be altered in the following locations: Fayetteville, AR; Myrtle Beach and Surfside Beach, SC.

BIRTHDAY PARTIES: There's no better place anywhere to have a birthday party filled with super entertainment, delicious food, fun and excitement than at ShowBiz! You will have a special decorated table, tokens for your entire party, a birthday cake with candles, plus a special Birthday Show and a gift certificate for the birthday child from Billy Bob! Call the ShowBiz nearest you to make your birthday reservation.

P.S. There are special ShowBiz birthday party invitations available too!

LUNCH TOUR: Ever wondered how a pizza is made at ShowBiz? Or how the electronic show works? Well, with our Lunch Tour you and your friends can find out! The action starts with a tour of ShowBiz, a brief talk or film on the performers, a pizza demonstration and a visit from Billy Bob. You also get pizza, Coke™, ride and game tokens and a FREE coupon for later use. We make learning fun!

FATZ' FEAST: This is a great way to get your friends together for food and fun! Package includes a large single topping pizza for each 4 people in your group, a Coke™ and \$1.50 in ride and game tokens per person. Minimum group size of 12, please. Tours are available upon request.

AFTER HOURS: This out-of-the-ordinary way to get your group together takes place after our normal closing time. It's also a GREAT fund-raising alternative. Your group will receive exclusive use of the ShowBiz facilities, "All-You-Can-Eat" pizza buffet and salad bar for 1½ hours, unlimited Coke™ served all evening, \$7.50 in ride and game tokens per person. Minimum group size of 50, please. Special hours can be arranged to fit the needs of your group.

SUPER GROUPEER: This is SUPER way to get your gang together for unlimited food and fun! Includes "All-You-Can-Eat" pizza and Coke™ served to your group for 1½ hours and \$5.00 in ride and game tokens per person. Minimum group size of 20, please.

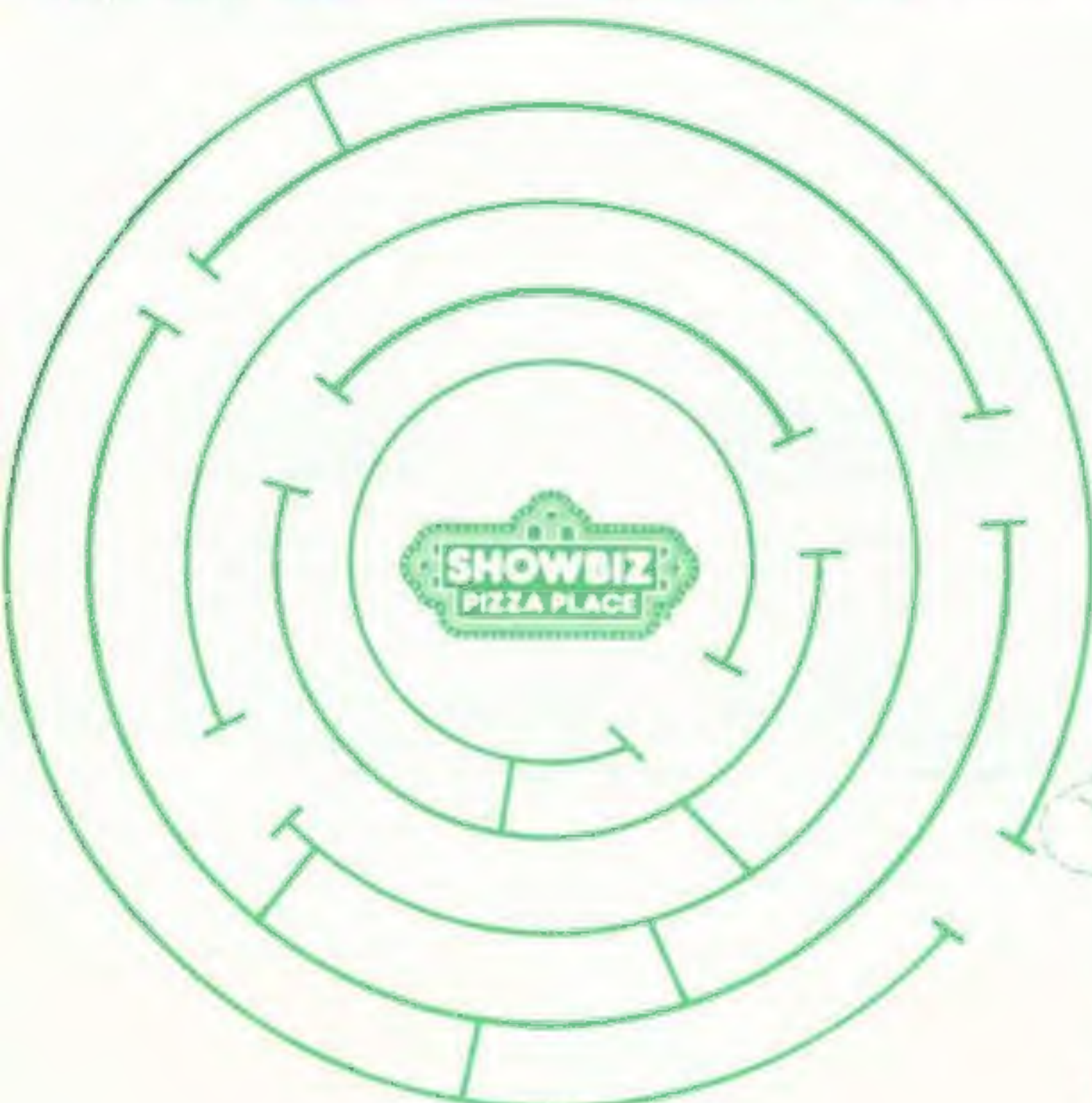
BEACH BEAR BANQUET: Receive a 10% discount for your group of 20 or more. This discount pertains to food and beverage purchases only and can not be used in conjunction with any other existing group program, coupons or offers.

What do you see at ShowBiz Pizza Place?
Unscramble the words below to find out!

- 1) ILBYL OBB _____
- 2) ZAPZI _____
- 3) EMGSA _____
- 4) KSTEON _____
- 5) ADLASS _____
- 6) TBOORS _____

Answers: 1) Billy Bob 2) Pizza 3) Games 4) Tokens 5) Salads 6) Robots

Help Billy Bob find his way to ShowBiz Pizza Place.



Hey Kids! Join Billy Bob's Fan Club!

Just complete the form below and bring it in to ShowBiz to receive your official Fan Club Card, good for one year, and also a bonus: 4 FREE Ride and Game Tokens! (No purchase necessary. Original green form must be completed in full, please.)

BILLY BOB'S FAN CLUB

Official Membership Form

FOR CHILDREN 11 YEARS & UNDER. PLEASE PRINT ALL INFORMATION.
IMPORTANT — WE MUST HAVE YOUR ZIP CODE.

NAME _____

ADDRESS _____

CITY/ST _____

ZIP CODE _____

BIRTHDATE _____

This form, when completed in full, is good towards
4 FREE Tokens! Expires 11/22/89.

Cashier: Only original green form can be accepted.





PARTICIPATING SHOWBIZ PIZZA PLACE RESTAURANTS

1330 N. College
Fayetteville, AR 72703
501-443-7733

3601 Silverside Rd.
Wilmington, DE 19803
302-478-4420

4432 W. Highway 98
Panama City, FL 32401
904-769-1283

820 W. Hind Drive
Honolulu, HI 96821
808-373-2151

2915 McClain Drive
Cedar Falls, IA 50613
319-277-6321

170 Collins Road N.E.
Cedar Rapids, IA 52402
319-373-1228

903 E. Kimberly Rd.
Davenport, IA 52807
319-391-2041

1431 22nd Street
West Des Moines, IA 50265
515-223-9430

3600 East State St.
Rockford, IL 61108
815-226-8400

1555 New Circle Rd.
Lexington, KY 40509
606-268-1800

1716 Boston Road
Springfield, MA 01129
413-543-8881

5700 S. Westnedge
Portage, MI 49002
616-323-2955

34 Turner Road
Asheville, NC 28805
704-252-3883

1610 Sam Rittenberg Blvd.
Charleston, SC 29407
803-763-0863

1775 Burning Tree Drive
Columbia, SC 29210
803-772-0435

253 Congaree Rd.
Greenville, SC 29607
803-237-8400

615 Lake Arrowhead Road
N. Myrtle Beach, SC 29577
803-449-1458

900 Hwy 17 North
Surfside Beach, SC 29577
803-238-8974

22 Northgate Park
Chattanooga, TN 37415
615-870-3215

3649 Hickory Hill Rd.
Memphis, TN 38115
901-383-1064

3288 Austin Peay Hwy
Memphis, TN 38128
901-366-0072

4425 S. State Street
Murray, UT 84107
801-261-2888

40 West Center
Orem, UT 84057
801-225-4554

4059 Electric Road
Roanoke, VA 24014
703-989-8193

BULK RATE
U.S. POSTAGE
PAID
TOPEKA, KS
Permit No. 1

SHOWBIZ PIZZA PLACE 1989 CALENDAR

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Version 1.0

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